

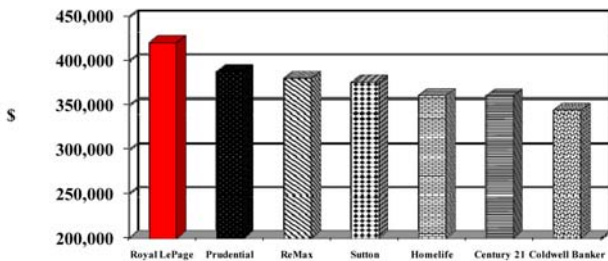
January 2010



TALKING Point

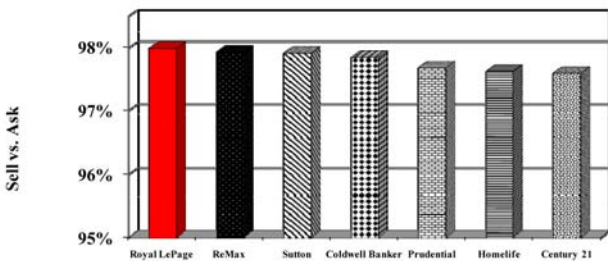
ROYAL LEPAGE CONTINUES TO SELL HOMES FOR MORE IN 2009!

Average Sell Price



Did you know that Royal LePage sold homes for a higher average selling price and with the highest Sell to Ask Price compared to the major competitive brands in the GTA last year?

Sell vs. Ask Price Ratio



With the highest average selling price of \$420,786 and the highest sell to ask price ratio of 97.99%, Royal LePage in fact sold homes for more!*

The graphs to the left highlight Royal LePage's performance versus the major competitive brands in the GTA areas serviced by the Toronto Real Estate Board (TREB).

All the best for 2010!

Average Sell Price		Sell vs. Ask Price Ratio	
Royal LePage	\$420,786	Royal LePage	97.99%
Prudential	\$388,068	ReMax	97.93%
ReMax	\$380,010	Sutton	97.91%
Sutton	\$375,703	Coldwell Banker	97.84%
Homelife	\$360,520	Prudential	97.68%
Century 21	\$360,070	Homelife	97.62%
Coldwell Banker	\$343,947	Century 21	97.59%

* Based on TREB statistics of January to December 2009 listings sold.

